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## Press Release

**Groundbreaking technology in Global Positioning System (GPS) Internet vehicle tracking to be highlighted in the New Products Showcase at the 2007 St Louis Home and Garden Show February 22-25, 2007.**

Leeton and Eolia, Missouri, January 15, 2007: **Millennium Plus** is the first to offer publicly, GPS/Internet tracking solutions for all cars, trucks, and recreational vehicles. Deregulation by the FCC of telecommunications services has made GPS/cellular technology available to the public that can deliver an affordable tracking product that can be acquired with light disposable income.

The **Millennium Plus** Mobile Locating Unit (MLU) uses existing cellular airwaves and takes advantage of the global positioning system created by the U.S. government to track cars, motorcycles and recreational vehicles. **Millennium Plus** utilizes a constellation of 24 geo-synchronous satellites providing precise navigation and position information to the GPS receiver. This perfect marriage of technologies enables system users to track and contact vehicles at any time of day or night via any standard web browser. In the event a car is stolen, an email and/or a cell phone call can be issued immediately, and the unit owner can disable the vehicle starter and lock the doors.

### **GPS is the perfect solution for small fleet owners:**

One customer states, "I trust my employees, but I elected to enhance my fleet with Millennium Plus. GPS tracking isn't about doubting my employees -- it's about running our business more efficiently and offering our customers the best service possible." With fuel prices on the rise, the benefits of this technology are evident. "On the whole, Millennium Plus has increased our productivity significantly and reduced our fuel consumption. Millennium Plus definitely delivers in terms of ROI."

### **Millennium Plus offers affordable safety and security:**

"This is the first time virtually anyone can afford to track their valuable assets and loved ones. From a teen-aged driver out late at night, to the stolen car, Millennium Plus delivers answers to the question, "Where?" within seconds, and all via the Internet. This truly revolutionary security and safety technology grants benefits through peace of mind." Brian Purdy, Independent Business Owner, Millennium Plus.

**For Immediate Release**



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